

<TODAY>

We are pleased to announce that we can now receive contracts and invoices electronically, via eWindEDI™ from Warren Lamb & Associates. In an effort to improve efficiencies here at <AGENCY>, we will require electronic contracts and invoices as of <DATE>.

Contracts and invoices will need to include our Estimate Code and Package Code (when supplied). If possible, please use the Nielsen standard Network Codes for your networks. The Nielsen standard Network Codes, as well as our Estimate Code, will be sent to you within <AGENCY>'s email request for a transmission of your EDI contracts. (Please note, <AGENCY> uses Strata's traffic system which does not have the same data requirements typically found in a "package header" report you may receive from other agencies.)

Please forward this request to your appropriate EDI personnel and have them contact Les Simon (see below) directly to set up the EDI connection.

<b>Agency Name</b>	<AGENCY>
<b>EDI Mailbox</b>	X12 qualifier: ZZ X12 Receiver ID: <AGENCY ID>
<b>EDI X12 VAN Provider</b>	Easylink
<b>IDB Code</b>	Not required.
<b>EDI Starting Date</b>	<DATE>
<b>Agency EDI Contact</b>	<AGENCY CONTACT> <PHONE> <EMAIL>
<b>Warren Lamb &amp; Associates, Ltd. EDI Contact</b>	+01.888.396.7774 <a href="mailto:support@wlamb.com">support@wlamb.com</a> <a href="http://www.wlamb.com">http://www.wlamb.com</a>

Thank you for your cooperation.