

Warren Lamb & Associates, Ltd.

eWindEDI™ Trading Community List

Media Buyers (Advertising Agencies, Advertisers)

20th Century Fox
Active Media
Ad Americas
Advanswers
Advertising Council
ACLC (Ambrose Carr Linton Carroll)
Arnold
Barkley Evergreen
Bates
BBDO Canada
BBDO Montreal
BCP
Beacon Media
Boclaro
BOS
Brand Buzz
Bromley Communications
Busch Media
Carat
Carat Canada
Castells & Assocaidos
Creative Media
Chiat Day (Canada)
Circuit City
Cossette
Cramer Krasselt
Creative Media
Davis Ellen Advertising
DDB Canada
Deutsch
Doner Canada
Doremus
DSA Baron Communications
Enterprise Creative Selling
Euro RSCG
Excelerator Media
Foote, Cone & Belding
Fogarty Klein Monroe
Ford Motor Media
Gee, Jeffery and Partners
Genesis Media
Genesis-Shepansky Media
GlobalHue Media Group
GM Planworks/Mediaworks
Grey Advertising
Grey Direct
Grey Entertainment (Canada)
Group M
GSD&M
Hal Riney
Highway Entertainment
Hill Holiday
Horizon Media
ID Media
Icon International (US)
Icon Media (Canada)
Initiative Media
Integer Group
Integrated Media
J. Walter Thompson
John F. Murray
Kang & Lee
Kastner & Partners
Karlen Williams Graybill Advetising
Kirshenbaum Bond
Klemtner Advertising
KSL Media
LCI
Le Groupe TMC
Leo Burnett
Lowe
Lunch Advertising
M2 Universal
Maple Leaf Foods
Martin Agency
Maxus
Maxx Media
McCann Erickson
MEC
Media Buying Services
Mediacom
Media Edge: CIA
Media Experts
Media First

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Media Buyers (cont'd)

Media Head
Media in Motion
Media Insight
Media Marketing Solutions
Media Planning Group
MediaCom
MediaCom Canada
Mediavest
Mercury Media
Merkley Newman Harty
Milner Butcher
MindShare
Mosaica
Mullen
MW Media/Moores Clothing
OMD
Open Minds Agency
Optimedia
Optimum Media
Padulo Advertising
Pentacom OMD
PHD
Prime Time Media
Proximity Canada
Publicite TMC
RJ Palmer Media
Ranscombe
RPA Direct
Rubin Postaer & Associates
Retail Media
Saatchi & Saatchi
Scheifer Media, Inc.
SFM/MVBMS
St. Jacques Vallee
Sharpe Blackmore
Southwest Media Group
Spotplus
Square One
Starcom
Starcom Mediavest Group
Starlink
Tapestry
Target Cast
TBWA
The Bravo Group
The Martin Agency
The Media Company
The Media Company – P&G
Touché Media
True North
Under Armour
United Marketing Communications
Universal McCann
Valentine Radford
Vizeum
Wasserman & Partners
Weiden & Kennedy
Western Media
Winglatino
Wunderman
Wyeth Advertising
Young & Rubicam
Zenith Direct
Zenith Media
ZenithOptimedia

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Media- Broadcast

A&E NETWORKS

A&E
The History Channel
History International
Biography

ALLIANCE ATLANTIS

Fine Living
Food Network Canada
HGTV Canada
Life Network
History Television
Showcase Television
Showcase Action
Showcase Diva
National Geographic Canada
Discovery Health Channel Canada
BBC Canada
BBC Kids

ASTRAL MEDIA (TV)

Canal Vie
Canal D
Historia
Series+
Z Tele
VRAK

ASTRAL RADIO

CFEI
CFIX
CFVM
CFZZ
CHEY
CHIK
CHRD
CIGB
CIKI
CIMF
CIMO
CITE
CITF

CJAB
CJDM
CJMM
CJMV
CJOI
CKMF
CKTF
ENER
ROCK

BET

Black Entertainment Network

BBC

BBC America

BLOOMBERG

Bloomberg Channel
Bloomberg Digital
Bloomberg Radio

CANAL ÉVASION

CANAL ÉVASION

CBC

CBC Network
The Documentary Channel
NEWSWORLD
CBNT/YT
CBHT
CBCT
CBIT
CBAT
ATLNT (Atlantic Region)
CBMT
CBOT
CBLT
CBLN
CBET
CENTRAL (Central Region)
CBWT
CBXT

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Media- Broadcast (cont'd)

CBKT
CBKST
CBRT
WESTERN (Western Region)
CBUT
PACIFIC (Pacific Region)
NTW (National)

CTV / CHUM Television

A CHANNEL (Ontario)
ACCE
BOOK
BRAVO
CFPL
CHRO
CHWI
CIVI
CKAL
CKEM
CKNX
CKVR
CKVU
CKX
CLT
COURT
CP 24
DIC (Drive-In Classics)
FT
LOUD
MORE
MTV
MTV 2
MUCH MUSIC
NEUNET
NNN
RAZE
RETR
SEX TV
SPACE
STAR TV
TV LAND
VIBE

CTV / CHUM Radio

CFBT
CFCA FM
CFGO
CFJR-FM
CFLY-FM
CFRA
CFUN
CHQM-FM
CHST-FM
CHUM RADIO NETWORK
CHUM-AM
CHUM-FM
CIDR-FM
CIMX-FM
CJMJ
CJPT-FM
CKKL
CKKW AM
CKLC-FM
CKLW-AM
CKLY-FM
CKPT-FM
CKQM-FM
CKST
CKWW-AM

COMCAST NETWORKS

Comcast SportsNet
CSS
FEARnet
G4
Golf Channel
PBS KIDS Sprout
Style
VERSUS

CORUS ENTERTAINMENT (TV)

CHEX Peterborough
Channel 12 – Durham
Cosmopolitan TV

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eWindEDI™ Trading Community List

Media- Broadcast (cont'd)

CKWS
CMT Canada
Discovery Kids
Movie Central
Scream
Teletatino
Teletoon
Treehouse
W Network
YTV

CORUS RADIO

CFEL
CFFX
CFGQ
CFHK
CFLG
CFMI
CFMJ
CFMK
CFNY
CFOM
CFOX
CFPL
CFQR
CHAY
CHED
CHLN
CHLT
CHMJ
CHML
CHMP
CHQR
CHQT
CHRC
CILQ
CIME
CIMJ
CINF
CING
CINW
CISN

CIQB
CJDV
CJGV
CJKR
CJOB
CJOY
CJRC
CJSS
CJUL
CJXY
CKAC
CKBT
CKCB
CKDK
CKNG
CKNW
CKOI
CKOY
CKRS
CKRU
CKRY
CKWF

CROWN MEDIA

Hallmark Channel

CURRENT MEDIA

Current TV

DISCOVERY NETWORKS

Animal Planet
FitTV
The Learning Channel
The Travel Channel
Discovery
Discovery Health
Discovery Health & Leisure
Discovery People
Discovery Science
Discovery Wings

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eWindEDI™ Trading Community List

Media- Broadcast (cont'd)

ECHOSTAR / DISH NETWORK

DTV
ECO

ESPN

ESPN
ESPN2
ESPNNews
ABC/ESPN
OCC/ESPN
ESPN Latin America
ESPN Classic
ESPN Brazil

E!

E! Entertainment
Style

FOX CABLE GROUP

Fox College Sports
Fox Espanol
Fox Movie Channel
Fox Reality Channel
Fox Soccer Channel
Fox Sports Network
FuelTV
FX
National Geographic Channel
Speed Channel
Speed Vision

FOX NEWS

Fox News Channel

G4

G4 – Tech TV

GAMESHOW

The Gameshow Network

GLOBAL CANWEST TV

CIII
CKMI
CJNT
CHCH
CKND
CKRD
CFRE/CFSK
CIHF
CICT
CISA
CITV
RDTV
CHAN
CHEK
CHBC
Prime TV
Men TV
Mystery
DejaView
Lonestar
Fox Sportsworld Canada
Xtreme Sports
CoolTV

GOLF NETWORK

GOLF Network

GOSPEL MUSIC CHANNEL

GMCH

HOTEL NETWORK

HOTEL Hotel Network

ION MEDIA NETWORKS

ION Television
QUBO

LIFETIME

Lifetime TV
Lifetime Movie Network

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eWindEDI™ Trading Community List

Media- Broadcast (cont'd)

MSG NETWORK

MSG Madison Square Garden Media
MSGP MSG Plus

MILITARY NETWORK

MIL Military Network

MUSIMAX/MUSIQUE PLUS

MUSM
MUSP

MTV NETWORKS (Viacom)

College Television Network
Comedy Central
Country Music Television (CMT)
Logo
MTV
MTV2
MTVU
Nick @ Night
Nickelodeon
Noggin
Spike TV
The N
TV Land
VH1

NBC Universal

Bravo
CNBC
MSNBC
Oxygen
SCIFI
USA

NFL NETWORK

NFL

OUTDOOR LIFE NETWORK

ODL

RAINBOW

American Movie Classics
Fox Sports Florida and Ohio
FUSETv
IFC
WETV

ROGERS MEDIA (TV)

Biography
CHNU
CIIT
Citytv
CMT
G4tech TV
OMNI 1
OMNI 2
The Shopping Channel
Sportsnet
TechTV

ROGERS RADIO

CFAC
CFFR
CFTR
CHED
CHFI
CHFM
CHMN
CHQT
CING
CISN
CISQ
CJAQ
CJCL
CKCL
CKIS
CKLG
CKNG
CKQC
CKSR
CKWX

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eWindEDI™ Trading Community List

Media- Broadcast (cont'd)

SCRIPPS NETWORKS

The Food Network
Fine Living Network
GAC Great American Country
HGTV Home & Garden Network
DIY

SiTV

SiTV

SOCIETE RADIO-CANADA (SRC)

SRC Network
CBOFT
CKRN
CBFT
CKTV
CBMT
CBVT
CJBRT
CBGAT
CKRT
CBAFT
CKSH
RDI
NETW
RESE

STANDARD RADIO

THE SCORE NETWORK

SCOR

TELETOON

TOON (Teletoon English)
TELE (Teletoon French)
RETR (Teletoon Retro)
RETF (Teletoon Retro French)

TELEMUNDO

Telemundo Network

TRIBUNE

WGN Superstation

TURNER

Airport Channel
Adult Swim
CNN
CourtTV
Headline News
CNN/FN (CNN Financial News Network)
CNN/SI (CNN Sports Illustrated)
Cartoon Network
TBS
TCM - Turner Classic Movies
Turner Regional Entertainment Network
Turner South
Turner Syndication
TNT
TNT Movie Classics
Tru TV

TQS

CFJP
CFGS
CFAP
CFVS
CKFM
CKTM
CFKS
CFRS
TQS

TVA GROUP

TVA
LCN
CJPM
CHLT
CHEM
CFTM
CFCM
CHOT
CFEM

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eWindEDI™ Trading Community List

Media- Broadcast (cont'd)

CHAU
CFER
CIMT

UNIVISION NETWORKS

Univision Network
Galavision
Telefutura

THE WEATHER CHANNEL (US)

TWC

WEATHER NETWORK (CANADA)

Weather Network (TWN)
Meteo



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Media- Print

CanWest Media

Bowes Publishing (Quebecor)